



## **PRESS RELEASE**

### **TTC announce new partnership with market leader Covind**

TTC are pleased to announce an exciting new partnership with Covind, a specialised manufacturer with 35 years of experience in designing, manufacturing and marketing of body parts and components for trucks and commercial vehicles. This is an exciting addition to TTC's ever expanding parts product portfolio and partnerships with industry leading brands.

Based in Turin, Covind are a well-established brand in Europe and offer the largest range of body parts to the CV market, with over 7,000 items in the range plus a further 300 new items becoming available this year.

Covind offer OEM equivalent parts, but at a very competitive price and as a TÜV approved supplier, quality is assured. Their range of body parts are regularly inspected throughout the entire manufacturing process to ensure the highest quality and the use of ISO quality procedures ensures consistency and homogeneity in all Covind product.

Matteo Spada, Export Area Manager at Covind commented: "We have chosen TTC as a distributor for Covind body parts as we believe they have the right structure to ensure full coverage of the CV market and the experience and expertise to help make Covind as well known a brand in the UK as it is in Europe."

Darren Miller, Head of Marketing at TTC commented: "This is a new market for TTC and we are delighted to be partnering with such a highly respected brand name. Covind are innovators and very pro-active in the market place, with a long history and pedigree of delivering high quality product. There is a huge demand in the CV market for high quality body parts and Covind's 50,000 sq ft, state-of-the-art warehouse is well equipped to meet that need."

TTC will be offering Covind body parts to its customers from June 1<sup>st</sup>. Customers can view product details by requesting a hard copy catalogue or online on E-books via TTC Online.



### **TTC Editors' notes:**

- TTC is the truck and trailer component distribution arm of the Unipart Group, which employs more than 10,000 personnel worldwide and has an annual turnover of more than £1billion.
- Unipart Group is a leading full service logistics provider and consultant in operational excellence operating across a range of market sectors, including automotive, leisure, marine, manufacturing, mobile telecoms, rail, retail and technology, Unipart offers a breadth of services from third party logistics to expert consultancy.
- Established more than 30 years ago, TTC has grown to become the leading independent brand in commercial vehicle parts and accessories in the UK and gained a well-earned reputation in the UK CV parts aftermarket for product quality, personal service and excellent product availability.
- TTC offers its customers the most comprehensive catalogue in the industry with product lines for the LCV, truck, trailer and PSV sectors, all easily accessible through a network of specialist CV parts distributors to all areas in the UK and Eire.
- For more information please visit [www.ttcuk.co.uk](http://www.ttcuk.co.uk) or email [emma\\_anderson@unipart.co.uk](mailto:emma_anderson@unipart.co.uk)

### **Covind Editors' notes:**

- International company, headquarters in Turin, Italy
- Privately owned
- Flexible organization
- Active in more than 70 countries
- Focus on body parts and cabin components for Trucks & CV
- Wide product range: more that 7.000 items
- 10% of sales invested in R&D
- Continuous focus on worldwide customers' needs.
- For more information on Covind, please visit [www.covind.it](http://www.covind.it)